Canyon Crest Academy: Digital Art and Design (Imaging)

Level of Difficulty	Estimated Homework	Prerequisites
☒Moderate ☐Difficult ☐Very Difficult	0-30 minutes	**District** none **Department** Drawing & Design or Photography HIGHLY recommended

Course Description

Digital Art and Design is an introductory course that teaches students a broad set of skills in Photoshop and Illustrator while maintaining a fine arts approach and focus. The course will introduce how to work with basic raster and vector-based images while emphasizing specific skills/techniques as well as individual creativity. Students investigate current trends and careers in technology as they explore innovative and conceptual approaches to art making.

Formal design standards and principles will be emphasized along with creative problem solving, experimentation, and personal expression. Projects include pattern creation, photo compositing and manipulation, digital drawing and painting, typography and logo design, and vector illustration. Some of the art making includes the crossover and interplay between digital and traditional art forms.

The Digital art and Design course is built to foster student's basic understanding of digital image making and design processes. Utilizing digital photography, photoshop, and illustrator via multiple projects and workshops that strive to have real world connection, students will develop their skill and understanding of how to manipulate images digitally. Moreover, this course and the subsequent Advanced Digital Art and Design, will also engage students in developing a critical eye and understanding of how images and design work on us in culture, and how images and design are used to entertain, inform, and influence.

Grading

In an effort to provide a professional working atmosphere the grade in imaging is based on a set minimum standard and expectation of work determined at the project level. The course grade manifests in a digtial portfolio of work coupled with written grade proposals based on students' work above and beyond minimum standard set.

Syllabus Link

https://docs.google.com/document/d/1rG3g_DsUSe7cRk28khax2oBU9PxTlt20Lz-3wDWavMQ/edit

Supplemental Information

This course requires a very strong work ethic in class. There is very little homework and all the computer work is done during class, so it is imperative that the student can stay focused during class time.

10 credits
Fulfills high school graduation requirement for fine/performing art OR practical art
Fulfills UC/CSU subject area "f" requirement